



"Better Living by Helping"

LIVE 4 HELP FOUNDATION

ANNUAL ACTIVITY REPORT (FY 2023-2024)

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Table of Contents

01 GENESIS

02 MISSION, VISION & VALUES

03 ANNUAL ACTIVITIES

3.1 Education

3.2 Mangrove Plantation

3.3 Medical Camps

3.4 Cancer Awareness
Programs

3.5 Relief Work

01

GENESIS

ADDRESS: C-504, Sea Show CGHS Ltd., Plot No. 14, Sector-19B, Dwarka, Delhi, India 110075

- Registered Under Section 8 of Company Act, 2013
- The corporate Identity Number (CIN): U85300DL2020NPL372326, dated 28-10-2020.
- Registered Under Income Tax Act 80G:
Registration No. AAECCL3991QF20215 dated 24-09-2021.
- Registered Under Income Tax Act 12A:
Registration No. AAECCL3991Q23DL01 dated 19-01-2024.
- Registered Under Ministry of Corporate Affairs: CSR00021474 dated 30-01-2022

LIVE 4 HELP FOUNDATION was founded by a team of professionals from diverse backgrounds who share a common vision of contributing meaningfully to society. The team members, located across different parts of the globe, are united in their commitment to improving access to quality education and healthcare, two fundamental pillars of human development and well-being. The team is also dedicated to promoting environmental sustainability through green initiatives aimed at protecting the planet.

Before the formation of the organization, some of us were individually engaged in social services such as providing financial assistance to deserving students, distributing rations during the COVID-19 pandemic, supporting underprivileged families during festivals, organizing plantation and cleanliness drives, and extending financial help to individuals in need through personal networks and social outreach.

These experiences highlighted that while individual efforts were meaningful, a structured and organized platform was necessary to expand outreach, mobilize greater resources, and ensure sustained impact. Accordingly, the founders took the initiative to formally set up a charitable trust/non-profit organization by registering it with the appropriate authorities. Thus began the journey of **Live 4 Help Foundation**, a name that reflects its core philosophy of living with purpose by serving those in need.

02

VISION, MISSION & VALUES

VISION

Our Vision is to provide help, bring smiles and joy of happiness to underprivileged and needy people.

MISSION

Our Mission is to identify the people who are seeking help for different needs and those who are willing to extend their help, thereby bridging the gap between both sections.

VALUES

Live 4 Help Foundation believe in selfless service with honesty, integrity, accountability, and transparency.

MAIN OBJECTIVES

- To help in **Education** of underprivileged and economically weaker students by providing financial assistance, scholarships, stipends, and other educational support.
- To promote **Prime Minister's** Vision of "**Swachh Bharat Abhiyan**" by undertaking **Plantation Drives** and awareness programs for making environment clean and green.
- To provide **Health Care** services for needy and vulnerable persons by arranging free medical camp, free medicines, medical test and awareness programs.
- To encourage **Woman Empowerment** by making woman self-dependent, and confident by providing education, skill development and livelihood support.
- To undertake **Relief Work** for persons and communities affected by natural disasters and other calamities.
- To provide care, support, and assistance to **Elderly People**, particularly those living alone or residing in care centres.

03

ANNUAL ACTIVITIES

3.1. Education

3.1.1. Objective

Education is a fundamental right of every citizen and a cornerstone of holistic development. It fosters personal, professional, and social growth, while nurturing curiosity, critical thinking, and a sense of responsibility towards society. Education empowers individuals to realize their potential and equips them with the knowledge and skills necessary to lead dignified and meaningful lives.

However, children from economically weaker sections often discontinue their studies due to financial constraints and lack of family support. In many cases, illiterate parents are compelled by circumstances to involve their children in income-generating activities to sustain household livelihoods. Despite the efforts of various organizations working in the field of education, a significant gap continues to exist in ensuring sustained academic support for underprivileged students.

The primary objective of the Foundation is to identify meritorious and deserving students from disadvantaged backgrounds and extend financial and academic assistance to meet their educational needs. Through structured support, the organization aims to enable students to continue their education uninterrupted and progress towards achieving their academic and career aspirations.

3.1.2. Selection Criteria and Process

Live 4 Help Foundation has outlined following criteria for selection of deserving students:

- Meritorious student
- Family income around Rs. 10,000/- per month or less
- Preference to students with single parent or no parents
- Preference to girl student

The Foundation's core members proactively connect with volunteers, teachers, and community networks, including social media platforms, to identify students in need of educational assistance. To ensure a structured and transparent process, Live 4 Help Foundation has developed a comprehensive Educational Support Form (both online and offline), capturing detailed information about the student, family background, educational institution, and the specific nature of support required.

Upon receipt of the completed form along with supporting documents—such as previous academic records, a recommendation letter from the school/college, and valid identity and address proof, the core team undertakes a thorough verification process. This includes direct interaction with the student, parents or guardians, teachers, and local volunteers to authenticate the information provided. Based on predefined selection criteria, eligible candidates are shortlisted, and a concise profile note is prepared to facilitate sponsor outreach.

Fundraising for educational support remains a continuous activity throughout the year. Financial assistance is mobilized either through a common donation pool (one-time or periodic contributions) or through individual sponsorships dedicated to specific students, ensuring accountability and sustained academic support.

3.1.3. Types of Support

Live 4 Help Foundation is providing following supports to deserving students depending on their need.

- Admission Fee / Registration Fee
- Tuition/Annual Fee / Semester Fee
- Books, Stationeries, Uniforms, School Bags
- Hostel Fee
- Transportation
- Online/Offline Coaching
- Counselling
- Face to Face and regular interaction with students, parents and teachers
- Medical support on need basis

3.1.4. Face to Face Interaction with Students and Parents

Live 4 Help Foundation always endeavor to make a difference and believe that face to face interaction with the students is vital for our success towards education support program. With this thoughts, Live 4 Help Foundation Team met few students in **Dec'23**. One of core team members, Mr. Ramkrishna Sadhukhan who has come from USA to meet students and motivate them.

L4H Team met with one of our Beneficiary Students, **Mr. Subham Pandey** who is pursuing **M.Sc. Physics from IIT, Chennai** and the Team had very good discussion about his future carrier path. Mr. Subham would like to pursue Ph. D after completion of master's degree.

L4H Team met **five Girl Students, Anjali Kisku, Sila Soren, Mukhi Moni, Rupali Hembram, Sonali Hembram and their parents** in Tribal Village of Bankura District, West Bengal and observed ground reality of the living conditions of these students. It was really eye-opening and heart-breaking experience. The Team has given School Bags and Christmas Cake to the students. L4H Team reiterated and re-emphasized their parents to continue their education.

L4H Foundation strongly believe that such interaction will provide moral boost and motivation to them. The team will continue to meet more students in future.



*L4H team interacting with Parents and Students
at Bankura Tribal Village, West Bengal*



L4H team met Parents and Students at Bankura, W.B



L4H Student, Sila Soren with her Mother Minati Soren at Bankura, W.B

3.1.5. Achievement of Students

The students supported by Live 4 Help Foundation exhibited significant improvement in their studies which is reflected in their results in current year. The achievement and academic results of students are highlighted below:

- 1 student selected in **IIT, Madras (M.Sc. in Physics)**
- 3 students joined in **Indian Post**
- 1 student passed 12th with **90% +**
- 2 students passed 12th with **80% +**
- 1 student passed 12th with **70% +**
- 1 student in 8th secured **92%**

3.1.6. Regular Interaction

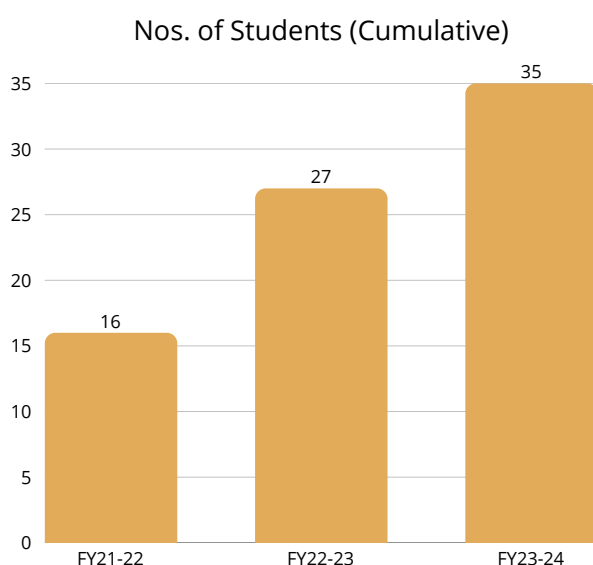
The Volunteers and Core Team Members maintain regular interaction with supported students, their parents, and school principals/teachers to review academic progress and address any challenges faced. These periodic engagements not only ensure effective monitoring and timely support but also provide students with moral encouragement and confidence. The ongoing communication further enables students to approach the Foundation for additional assistance, such as online subject coaching or counselling support, thereby promoting their overall academic and personal development.

3.1.7. Online Coaching/Counselling

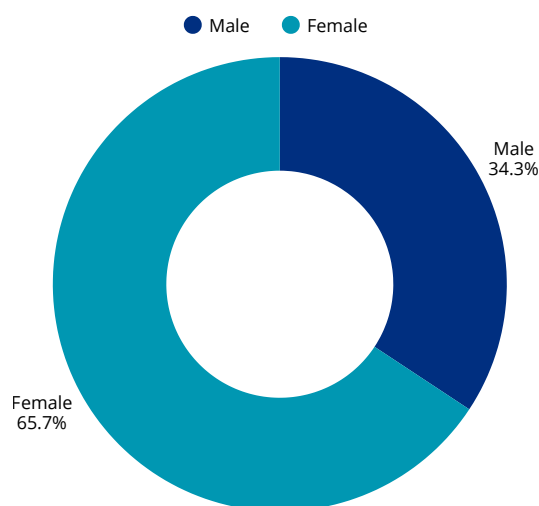
One of our volunteers, Mrs. Nilanjana Sengupta from USA is providing online coaching to a girl student, Sadhana in Noida, UP. The L4H Foundation is not only supporting students in general but also guiding students toward specific higher education paths.

3.1.8. Number of Beneficiaries

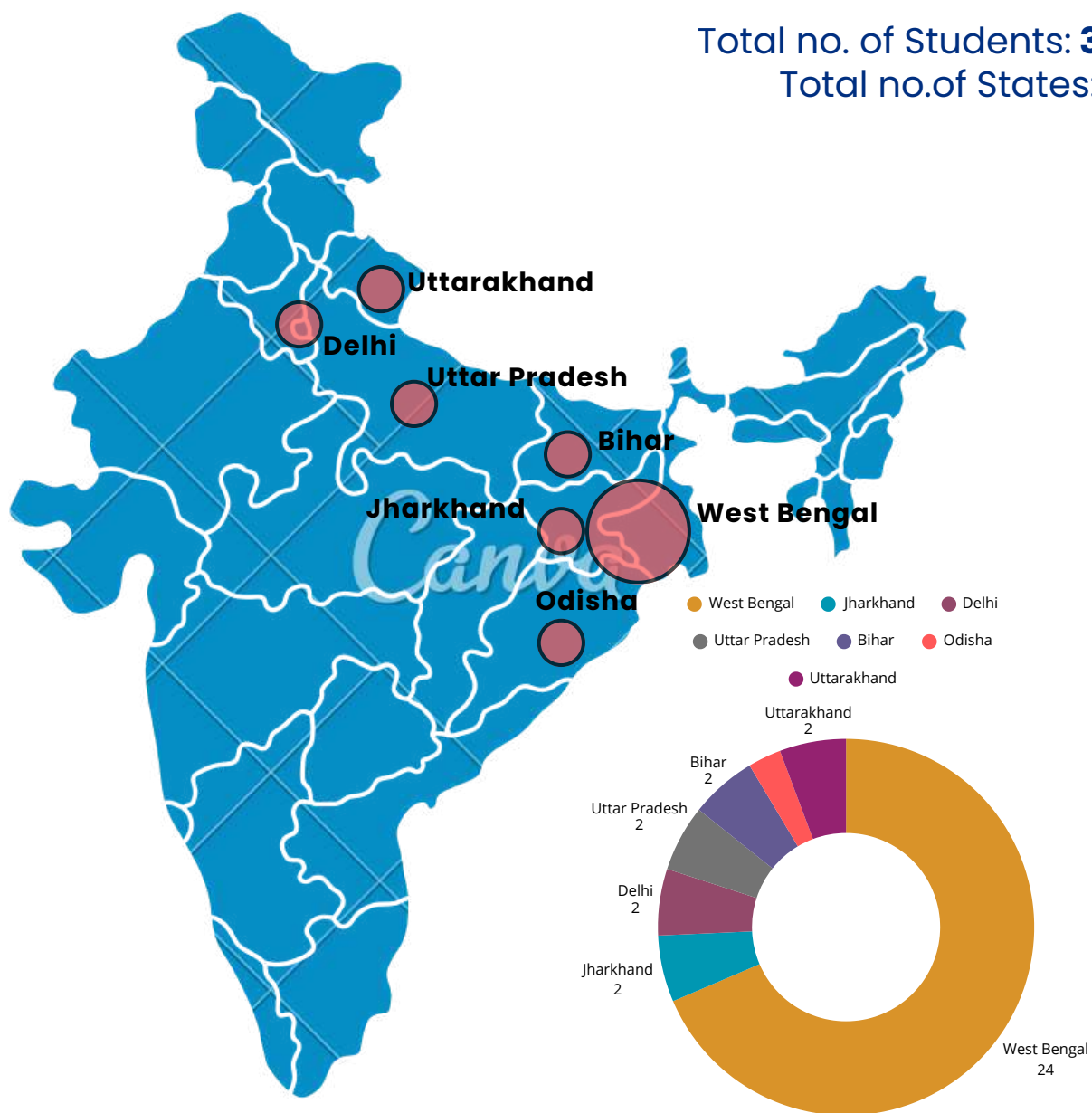
From a humble beginning in June 2021 with support extended to a single student, L4H Foundation has progressively expanded its educational outreach to a total of **35 students** across **seven states** of India, namely **Delhi, Uttarakhand, Uttar Pradesh, Bihar, West Bengal, Odisha, Jharkhand**). Notably, **23** out of the **35** supported students (approximately 66%) are girls, reflecting the Foundation's strong commitment towards promoting education and empowerment of the girl child.



Students by Financial Year



Students by Gender



03

ANNUAL ACTIVITIES

3.2. Mangrove Plantation

3.2.1. Objective

The Sundarbans is the world's largest contiguous mangrove forest and a designated UNESCO World Heritage Site. Owing to climate change, the region is facing severe ecological challenges, including rising sea levels leading to the disappearance of islands, increased salinity affecting soil fertility and crop productivity, and disturbances in hydrological systems that have altered traditional fishing patterns, adversely impacting local livelihoods. Frequent cyclones such as Aila, Amphan, and Bulbul, along with erratic monsoon patterns, have further intensified ecological degradation and humanitarian vulnerabilities.

In response, L4H Foundation has undertaken a structured mangrove plantation initiative aimed at environmental restoration and climate resilience. The primary objective of the plantation drive is to revive mangrove cover lost due to devastating cyclones and environmental degradation. Mangroves play a vital role in coastal protection by acting as natural barriers against storm surges, coastal erosion, and flooding, while also contributing significantly to carbon sequestration and mitigation of the greenhouse effect through high CO₂ absorption capacity.

3.2.2. Site Selection

The foundation has identified following location for the mangrove plantation

PLANTATION SITE	Malekan Ghumti Raptan Para, Gobindakati
RIVER SIDE	Kalindi
BLOCK	Hingalganj
DISTRICT	North 24 Parganas
STATE	West Bengal
APPROX. AREA	2.5 Bigha



Malekan Ghumti Raptan Para Site, Hingalganj, North 24th Parganas, WB

3.2.3. Site Preparation and Plantation

Live 4 Help Foundation entrusted the implementation of the plantation initiative to its local Volunteer and Coordinator, Sourav Moni Mandal, a Singer and social worker actively engaged in the Sundarbans region. As a preliminary step, the identified plantation site was secured through fencing using bamboo structures and nylon nets to protect young saplings from external damage. Local community members were engaged in carrying out the fencing work, thereby generating livelihood support.

Subsequently, after completion of the fencing process, pit digging activities were undertaken in preparation for plantation.

L4H Foundation bought variety of mangrove saplings, including **Sundari, Bain, Kakra, Garjan, Poshur, Dhuldhul, and Keora** from the nursery. The saplings were grown by local people in coastal area by collecting seeds. Approximately **1,000** mangrove saplings have been planted in the location in the current financial year.



Site Preparation



Site Preparation



Fencing at Malekan Ghumti Raptan Para Site



Digging of pits



L4H Team helping to unload Saplings



L4H Team supervising plantation drive



L4H team participation during Plantation on 30th Dec'23

3.2.4. Maintenance of Sapling

L4H Foundation undertakes regular maintenance of the planted saplings to ensure their survival and healthy growth. This includes timely replacement of dead plants and repair of fencing damaged due to strong river currents, cyclones, and storms. Continuous monitoring is carried out to assess the growth, stability, and overall health of the saplings, thereby promoting successful establishment and long-term sustainability of the plantation site.

3.2.5. Growth of Sapling

L4H Foundation witnessed significant growth of mangrove sapling planted in year 2021. Sampling reached average height of 8-10 feet.

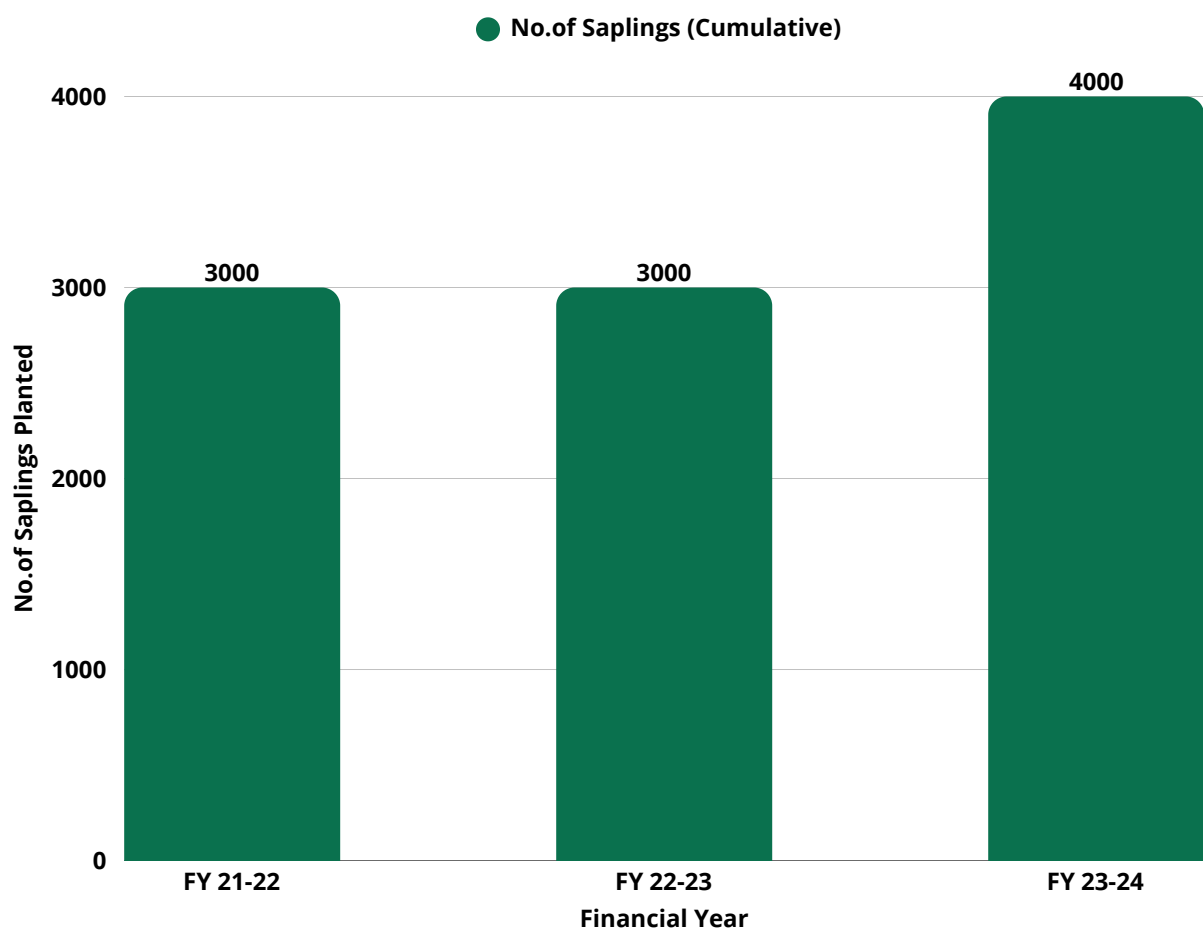


Growth of saplings planted in 2021 at Purba Kalitala, Haridaskati, North 24th Parganas, WB

3.2.6. Expected Outcome from Plantation

The Foundation is expecting following outcomes from our mangrove plantation initiatives:

- Reduced carbon footprints thereby mitigating climate change.
- Reduced risk and damage from tsunamis, storms, and floods.
- Prevention of soil erosion.
- Sustainability of coastal and marine ecosystems and fisheries



Mangrove Plantation at Sunderbans, West Bengal

03

ANNUAL ACTIVITIES

3.3. Medical Camp

3.3.1. Objective

It has been observed that rural communities often accord low priority to periodic health check-ups, primarily due to financial constraints and limited healthcare awareness. The rural-urban divide in healthcare access is closely linked to inadequate health literacy, poor living conditions, and lower levels of education. As a result, rural populations tend to make fewer visits to medical practitioners and are less likely to receive personal counselling, comprehensive treatment, and preventive healthcare services compared to higher-income groups.

The primary objective of organizing medical camps was to bridge this gap by providing free medical services to underprivileged individuals. These camps offered general health check-ups, preliminary cancer screening tests, medical consultations, and essential guidance, while also promoting awareness regarding preventive healthcare and early diagnosis.

3.3.2. Activities Involved

Live 4 Help Foundation engaged its local volunteers and members to identify suitable locations for organizing the medical camps. Upon finalization of the venue, volunteers conducted community outreach to identify eligible beneficiaries and prepared a detailed list in advance to ensure systematic implementation and effective coverage.

With the support of the local coordination team, the Foundation empanelled a reputed diagnostic laboratory and qualified medical practitioners prior to the camp. This ensured that necessary medical tests, consultations, and screenings were conducted efficiently and in accordance with planned objectives.

L4H Foundation organized one medical camp at **Bankra Kazi Nazrul MSK School, Hingalganj, North 24 Parganas, West Bengal on 29th Dec'23**

The foundation offered following **blood test** to all beneficiaries:

- Complete Hemogram
- Lipid Profile
- Basic Cancer Screening Test (PSA for Male, Ca125 for Female)
- Thyroid Profile and Lipid Profile
- Kidney Function Test
- Liver Function Test
- Iron Deficiency
- Vitamin D, B12
- Blood Sugar fasting

The Foundation arranged five doctors (3 males and 2 females) conduct basic health assessments, including blood pressure examinations, and to provide preliminary medical advice during the camp. On the day of the Medical Camp, blood samples were collected for diagnostic testing, and refreshments were provided to all beneficiaries following sample collection to ensure their comfort and well-being.

Upon receipt of the laboratory reports, the Foundation organized free medical consultations during the report distribution phase. Beneficiaries were guided by doctors regarding their test results and were advised on necessary follow-up consultations, treatment plans, and medication, as appropriate, based on individual health conditions.

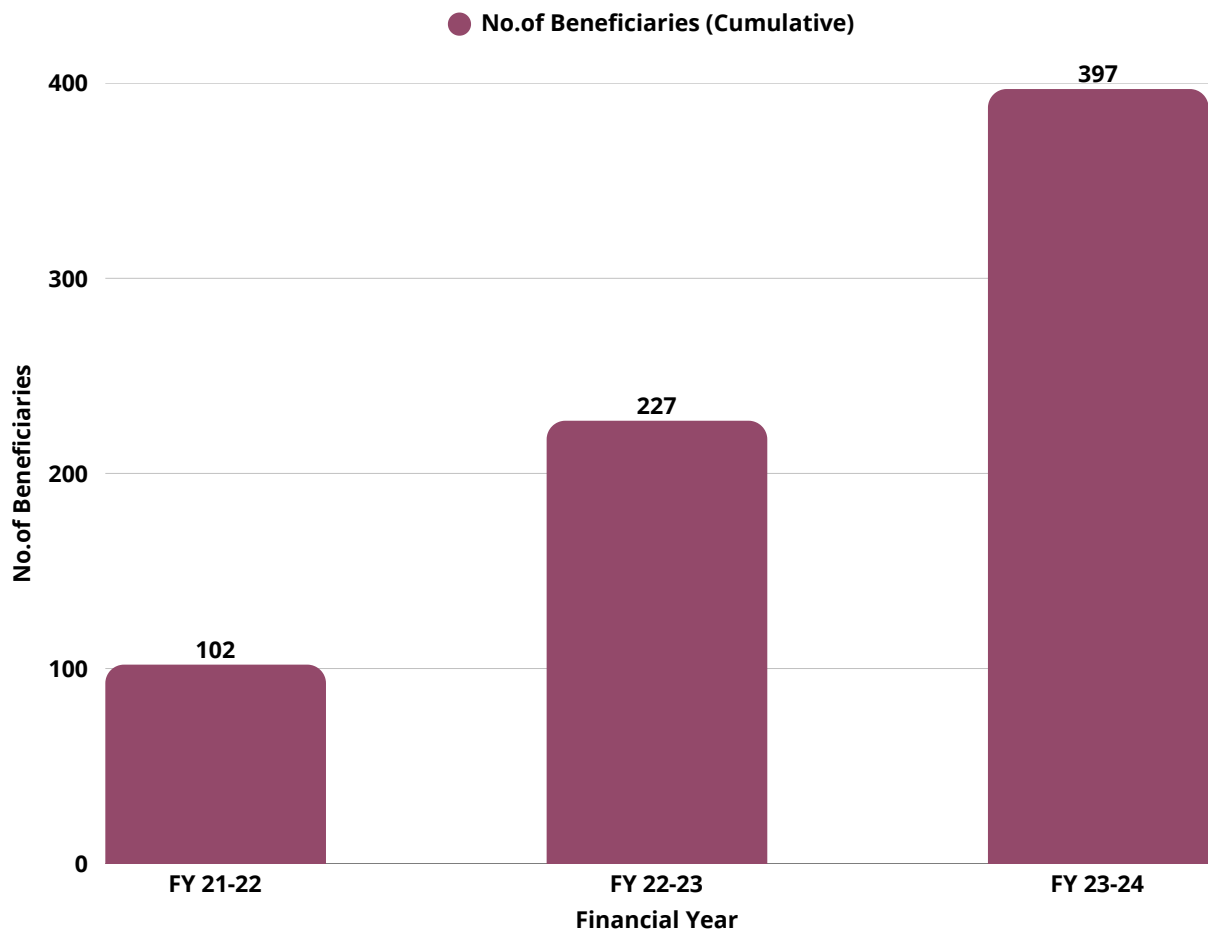
A total of **170** adults benefited from the medical camp, which was implemented with financial support received under **Corporate Social Responsibility (CSR)** initiatives from **Erbe Medical India Pvt. Ltd.** The CSR contributions enabled the Foundation to extend free diagnostic testing, medical consultations, and healthcare awareness services to underserved communities in a structured and impactful manner.

29th December, 2023**Location:** Bankra Kaji Nazrul MSK School, Bankra, Hingalganj, North 24 Parganas, West Bengal



3.3.3. Number of Beneficiaries (Medical Camp & Cancer Awareness)

The cumulative numbers of beneficiaries have reached 397 in three years.



03

ANNUAL ACTIVITIES

3.5. Relief Work

3.5.1. Blanket and Mosquito Net Distribution

The severe winter season poses significant challenges for tribal and underprivileged communities residing in remote villages with limited access to adequate shelter and protective resources. Additionally, tribal people living in villages of Bankura District of West Bengal face significant threat from snake and mosquito bites leading to life threatening situation. In alignment with its commitment to social welfare, L4H Foundation undertook a blanket and mosquito net distribution initiative to provide essential winter relief and support to vulnerable populations.

During the reporting period, blanket and mosquito net distribution drives were conducted across tribal villages in Bankura and North 24 Parganas districts of West Bengal, benefiting a total of 236 individuals. The initiative was implemented with the generous support received under the Corporate Social Responsibility (CSR) program of Erbe Medical India Pvt. Ltd., enabling the Foundation to extend timely assistance and alleviate hardship during the winter months.

29th December, 2023

Location: Bankra Kaji Nazrul MSK School, Bankra, Hingalganj, North 24 Parganas, West Bengal





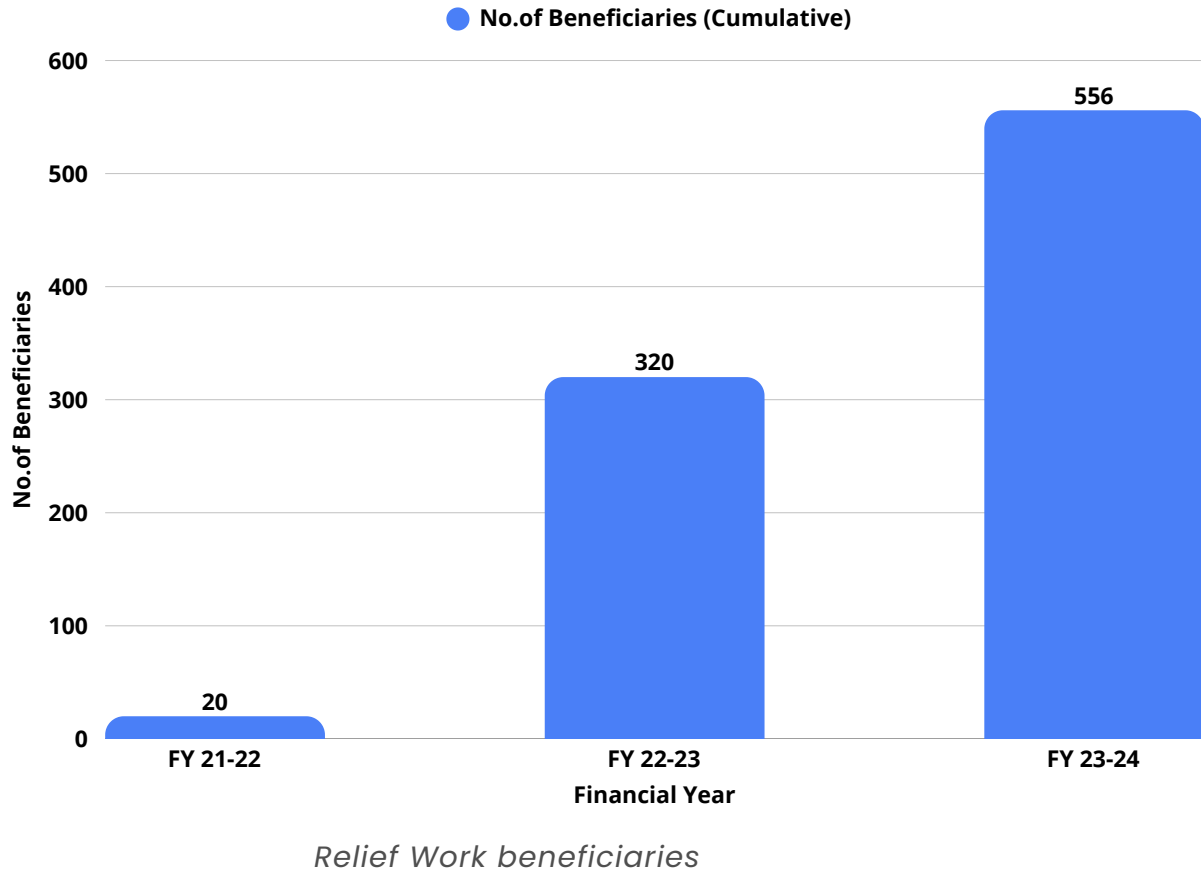
10th March, 2024

Location: Saragara, Karariya, Akuriya, Sanatanpur, Gobindapur Bankura, West Bengal, India



3.5.2. Number of Beneficiaries

The cumulative numbers of beneficiaries have reached 556 in three years.





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