



"Better Living by Helping"

LIVE 4 HELP FOUNDATION

ANNUAL ACTIVITY REPORT (FY 2024-2025)

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01

GENESIS

ADDRESS: C-504, Sea Show CGHS Ltd., Plot No. 14, Sector-19B, Dwarka, Delhi, India 110075

- Registered Under Section 8 of Company Act, 2013
- The corporate Identity Number (CIN): U85300DL2020NPL372326, dated 28-10-2020.
- Registered Under Income Tax Act 80G:
Registration No. AAECCL3991Q24DL01 dated 24-07-2024.
- Registered Under Income Tax Act 12A:
Registration No. AAECCL3991Q23DL01 dated 19-01-2024.
- Registered Under Ministry of Corporate Affairs: CSR00021474 dated 30-01-2022

LIVE 4 HELP FOUNDATION was founded by a team of professionals from diverse backgrounds who share a common vision of contributing meaningfully to society. The team members, located across different parts of the globe, are united in their commitment to improving access to quality education and healthcare, two fundamental pillars of human development and well-being. The team is also dedicated to promoting environmental sustainability through green initiatives aimed at protecting the planet.

Before the formation of the organization, some of us were individually engaged in social services such as providing financial assistance to deserving students, distributing rations during the COVID-19 pandemic, supporting underprivileged families during festivals, organizing plantation and cleanliness drives, and extending financial help to individuals in need through personal networks and social outreach.

These experiences highlighted that while individual efforts were meaningful, a structured and organized platform was necessary to expand outreach, mobilize greater resources, and ensure sustained impact. Accordingly, the founders took the initiative to formally set up a charitable trust/non-profit organization by registering it with the appropriate authorities. Thus began the journey of **Live 4 Help Foundation**, a name that reflects its core philosophy of living with purpose by serving those in need.

02

VISION, MISSION & VALUES

VISION

Our Vision is to provide help, bring smiles and joy of happiness to underprivileged and needy people.

MISSION

Our Mission is to identify the people who are seeking help for different needs and those who are willing to extend their help, thereby bridging the gap between both sections.

VALUES

Live 4 Help Foundation believe in selfless service with honesty, integrity, accountability, and transparency.

MAIN OBJECTIVES

- To help in **Education** of underprivileged and economically weaker students by providing financial assistance, scholarships, stipends, and other educational support.
- To promote **Prime Minister's** Vision of "**Swachh Bharat Abhiyan**" by undertaking **Plantation Drives** and awareness programs for making environment clean and green.
- To provide **Health Care** services for needy and vulnerable persons by arranging free medical camp, free medicines, medical test and awareness programs.
- To encourage **Woman Empowerment** by making woman self-dependent, and confident by providing education, skill development and livelihood support.
- To undertake **Relief Work** for persons and communities affected by natural disasters and other calamities.
- To provide care, support, and assistance to **Elderly People**, particularly those living alone or residing in care centres.

03

ANNUAL ACTIVITIES

3.1. Education

3.1.1. Objective

Education is a fundamental right of every citizen and a cornerstone of holistic development. It fosters personal, professional, and social growth, while nurturing curiosity, critical thinking, and a sense of responsibility towards society. Education empowers individuals to realize their potential and equips them with the knowledge and skills necessary to lead dignified and meaningful lives.

However, children from economically weaker sections often discontinue their studies due to financial constraints and lack of family support. In many cases, illiterate parents are compelled by circumstances to involve their children in income-generating activities to sustain household livelihoods. Despite the efforts of various organizations working in the field of education, a significant gap continues to exist in ensuring sustained academic support for underprivileged students.

The primary objective of the Foundation is to identify meritorious and deserving students from disadvantaged backgrounds and extend financial and academic assistance to meet their educational needs. Through structured support, the organization aims to enable students to continue their education uninterrupted and progress towards achieving their academic and career aspirations.

3.1.2. Selection Criteria and Process

Live 4 Help Foundation has outlined following criteria for selection of deserving students:

- Meritorious student
- Family income around Rs. 10,000/- per month or less
- Preference to students with single parent or no parents
- Preference to girl student

The Foundation's core members proactively connect with volunteers, teachers, and community networks, including social media platforms, to identify students in need of educational assistance. To ensure a structured and transparent process, Live 4 Help Foundation has developed a comprehensive Educational Support Form (both online and offline), capturing detailed information about the student, family background, educational institution, and the specific nature of support required.

Upon receipt of the completed form along with supporting documents—such as previous academic records, a recommendation letter from the school/college, and valid identity and address proof, the core team undertakes a thorough verification process. This includes direct interaction with the student, parents or guardians, teachers, and local volunteers to authenticate the information provided. Based on predefined selection criteria, eligible candidates are shortlisted, and a concise profile note is prepared to facilitate sponsor outreach.

Fundraising for educational support remains a continuous activity throughout the year. Financial assistance is mobilized either through a common donation pool (one-time or periodic contributions) or through individual sponsorships dedicated to specific students, ensuring accountability and sustained academic support.

3.1.3. Types of Support

Live 4 Help Foundation is providing following supports to deserving students depending on their need.

- Admission Fee / Registration Fee
- Tuition/Annual Fee / Semester Fee
- Books, Stationeries, Uniforms, School Bags
- Hostel Fee
- Transportation
- Online/Offline Coaching
- Counselling
- Face to Face and regular interaction with students, parents and teachers
- Medical support on need basis

3.1.4. Computer Training

L4H Foundation, in collaboration with Roymoni Smriti Foundation, has initiated a free computer training program aimed at promoting digital inclusion among students from underserved communities. This partnership leverages the expertise and community outreach of Roymoni Smriti Foundation to effectively implement structured digital literacy training.

The initiative is designed to bridge the digital divide and equip students with essential technological skills required in today's increasingly digital environment. Through the provision of laptops and organized computer training sessions, the Foundation seeks to enhance students' access to digital learning resources and strengthen their academic capabilities.

By facilitating digital education and skill development, the program aspires to improve long-term educational outcomes and create sustainable opportunities for students to pursue higher studies and future employment prospects.



Computer Classes at Kalinagar, North 24th Parganas, West Bengal

3.1.5. Success Stories

In the year 2023, Live 4 Help Foundation identified a girl student, Rupali Hembram, residing in a tribal village in Bankura District, West Bengal. Rupali lost both her parents while studying in Class VII, following which she experienced severe emotional trauma and had difficulty speaking. One of the volunteers, Mr. Anirban Bhattacharya, identified her situation and referred the case to the Foundation for educational support.

After due verification and assessment, the Core Team found the case to be genuine and in urgent need of intervention. With the assistance of the volunteer, Rupali was successfully admitted to Pt. Raghunath Murmu Abasik School. The Foundation has been extending comprehensive support, including provision of books, stationery, school uniform, school bag, and other essential daily necessities such as snacks and toiletries.

With sustained academic and emotional support, Rupali has been able to continue her education in a stable environment. Notably, her confidence and communication skills have improved significantly, and she is now able to interact comfortably with her teachers, peers, and the Foundation's volunteer network.



Rupali with other school students



L4H team's visit to Bankura, WB



L4H students along with Rupali

*Rupali (2023)**Rupali (2024)*

3.1.6. Regular Interaction

The Volunteers and Core Team Members maintain regular interaction with supported students, their parents, and school principals/teachers to review academic progress and address any challenges faced. These periodic engagements not only ensure effective monitoring and timely support but also provide students with moral encouragement and confidence. The ongoing communication further enables students to approach the Foundation for additional assistance, such as online subject coaching or counselling support, thereby promoting their overall academic and personal development.

3.1.7. Online Coaching/Counselling

One of our volunteers, Mrs. Nilanjana Sengupta from USA is providing online coaching to a girl student, Sadhana in Noida, UP. The L4H Foundation is not only supporting students in general but also guiding students like Subham Pandey and Sukumar Das toward specific higher education paths. Personalized mentorship like this is helping students to make clearer decisions about which subjects to pursue, which universities to apply to, and how to prepare for entrance exams.

3.1.8. Laptop Donation

L4H Foundation has donated a laptop to Shweta Singh, a Class XII student of New Sainik Public School, to support her academic advancement. The Foundation believes that access to digital resources will significantly enhance her learning opportunities and academic preparedness. Shweta aspires to pursue higher education in the field of Commerce and is determined to become a Chartered Accountant. Through this support, the Foundation aims to strengthen her journey toward achieving her professional goals.

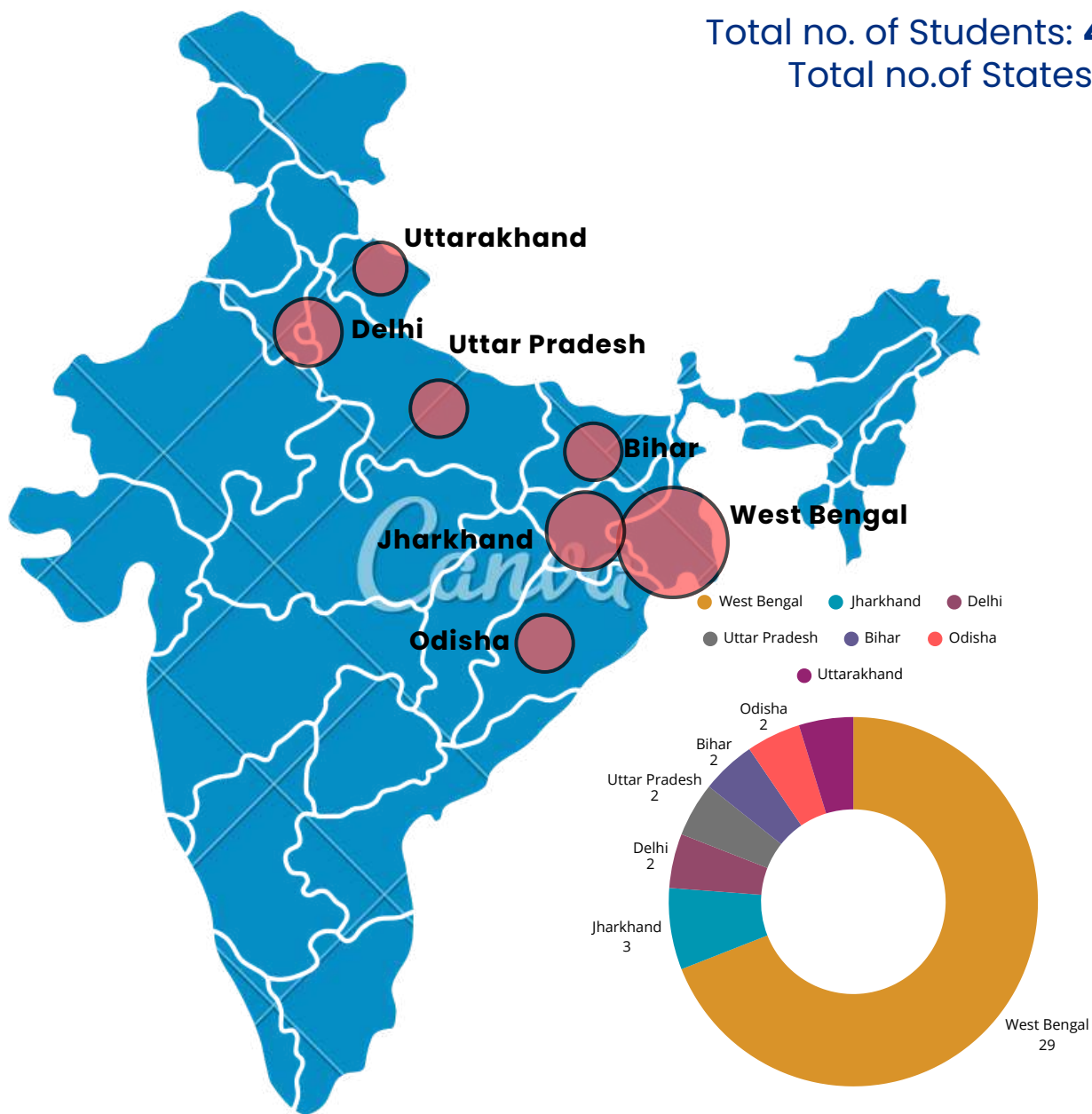


Laptop Donation to L4H student, Shweta Singh

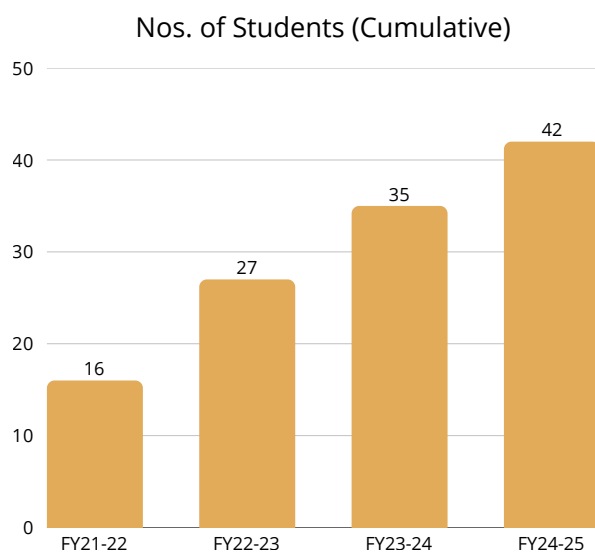
3.1.9. Number of Beneficiaries

From a humble beginning in June 2021 with support extended to a single student, L4H Foundation has progressively expanded its educational outreach to a total of **42 students** across **Seven states** of India, namely **Delhi, West Bengal, Odisha, Uttarakhand, Jharkhand, Uttar Pradesh and Bihar**. Notably, 28 out of the 42 supported students (approximately 67%) are girls, reflecting the Foundation's strong commitment towards promoting education and empowerment of the girl child.

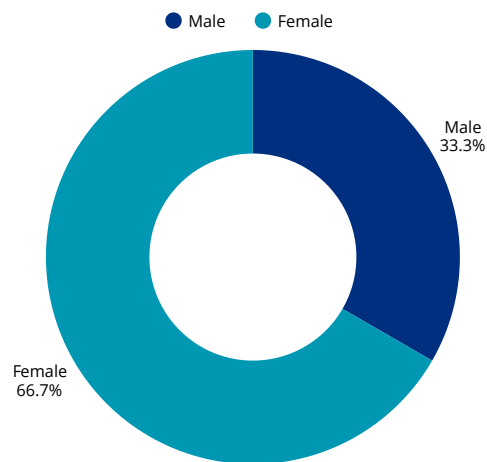
Total no. of Students: **42**
Total no. of States: **7**



Students by State



Students by Financial Year



Students by Gender

03

ANNUAL ACTIVITIES

3.2. Mangrove Plantation

3.2.1. Objective

The Sundarbans is the world's largest contiguous mangrove forest and a designated UNESCO World Heritage Site. Owing to climate change, the region is facing severe ecological challenges, including rising sea levels leading to the disappearance of islands, increased salinity affecting soil fertility and crop productivity, and disturbances in hydrological systems that have altered traditional fishing patterns, adversely impacting local livelihoods. Frequent cyclones such as Aila, Amphan, and Bulbul, along with erratic monsoon patterns, have further intensified ecological degradation and humanitarian vulnerabilities.

In response, L4H Foundation has undertaken a structured mangrove plantation initiative aimed at environmental restoration and climate resilience. The primary objective of the plantation drive is to revive mangrove cover lost due to devastating cyclones and environmental degradation. Mangroves play a vital role in coastal protection by acting as natural barriers against storm surges, coastal erosion, and flooding, while also contributing significantly to carbon sequestration and mitigation of the greenhouse effect through high CO₂ absorption capacity.

3.2.2. Site Selection

The foundation has identified following three locations for the mangrove plantation

SITE NO.	Site 1	Site 2	Site 3
PLANTATION SITE	Ghoshpur	Nityaberia	Baro Sehera
RIVER SIDE	Betani	Bidyadhari	Dansha
BLOCK	Sandeshkhali 1	Sandeshkhali 1	Sandeshkhali 1
DISTRICT	North 24 Parganas	North 24 Parganas	North 24 Parganas
STATE	West Bengal	West Bengal	West Bengal
APPROX. AREA	5.5 Bigha	6.5 Bigha	5.0 Bigha



Ghoshpur Site, North 24th Parganas, WB

3.2.3. Site Preparation and Plantation

Live 4 Help Foundation entrusted the implementation of the plantation initiative to its local Volunteer and Coordinator, Dr. Animesh Mandal, a Professor and social worker actively engaged in the Sundarbans region. As a preliminary step, the identified plantation site was secured through fencing using bamboo structures and nylon nets to protect young saplings from external damage. Local community members were engaged in carrying out the fencing work, thereby generating livelihood support.

Subsequently, after completion of the fencing process, pit digging activities were undertaken in preparation for plantation. Local women from the surrounding villages were actively involved in this phase, ensuring community participation and inclusive engagement in the environmental restoration initiative.

L4H Foundation bought variety of mangrove saplings, including **Sundari, Bain, Kakra, Garjan, Poshur, Dhuldhul, and Keora** from the nursery. The saplings were grown by local people in coastal area by collecting seeds. The planation of sampling was done involving local women. Approximately **21,000** mangrove saplings have been planted in three locations in the current financial year.



Fencing at Ghoshpur Site



Site preparation



Digging of pits



Saplings on the way to planation site



Women self help group ready for plantation



Unloading of saplings from boat to plantation site



L4H and ABS team participation during Plantation



Nityabheria site, North 24th Parganas, WB



L4H team participation in Plantation



Sapling planted at Ghoshpur Site, North 24th Parganas, WB



Sapling planted at Ghoshpur Site, North 24th Parganas, WB

3.2.4. Maintenance of Sapling

L4H Foundation undertakes regular maintenance of the planted saplings to ensure their survival and healthy growth. This includes timely replacement of dead plants and repair of fencing damaged due to strong river currents, cyclones, and storms. Continuous monitoring is carried out to assess the growth, stability, and overall health of the saplings, thereby promoting successful establishment and long-term sustainability of the plantation site.

The Mangrove Plantation Program is being implemented with financial support from ABS Professional Services India Private Limited under its Corporate Social Responsibility (CSR) initiative.





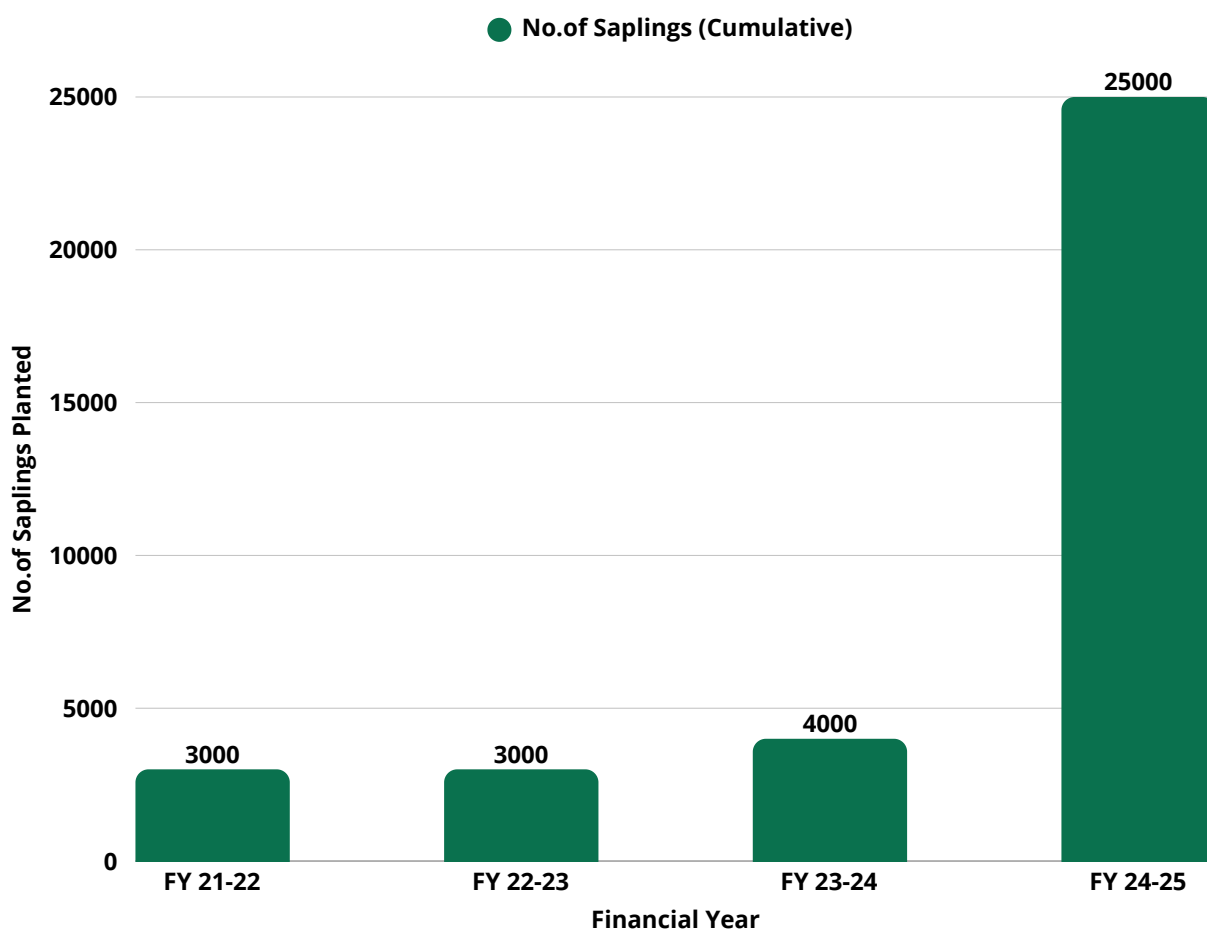
Growth of saplings at Ghoshpur Site, North 24th Parganas, WB

3.2.5. Expected Outcome from Plantation

The Foundation is expecting following outcomes from our mangrove plantation initiatives:

- Reduced carbon footprints thereby mitigating climate change.
- Reduced risk and damage from tsunamis, storms, and floods.
- Women empowerment by engaging local people mainly women
- Prevention of soil erosion.
- Sustainability of coastal and marine ecosystems and fisheries

L4H foundation has planted approximately 21,000 mangrove saplings in three locations in current financial year.



Mangrove Plantation at Sunderbans, West Bengal

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ANNUAL ACTIVITIES

3.3. Medical Camp

3.3.1. Objective

It has been observed that rural communities often accord low priority to periodic health check-ups, primarily due to financial constraints and limited healthcare awareness. The rural–urban divide in healthcare access is closely linked to inadequate health literacy, poor living conditions, and lower levels of education. As a result, rural populations tend to make fewer visits to medical practitioners and are less likely to receive personal counselling, comprehensive treatment, and preventive healthcare services compared to higher-income groups.

The primary objective of organizing medical camps was to bridge this gap by providing free medical services to underprivileged individuals. These camps offered general health check-ups, preliminary cancer screening tests, medical consultations, and essential guidance, while also promoting awareness regarding preventive healthcare and early diagnosis.

3.3.2. Activities Involved

Live 4 Help Foundation engaged its local volunteers and members to identify suitable locations for organizing the medical camps. Upon finalization of the venue, volunteers conducted community outreach to identify eligible beneficiaries and prepared a detailed list in advance to ensure systematic implementation and effective coverage.

With the support of the local coordination team, the Foundation empanelled a reputed diagnostic laboratory and qualified medical practitioners prior to the camp. This ensured that necessary medical tests, consultations, and screenings were conducted efficiently and in accordance with planned objectives.

L4H Foundation organized three medical camps in the locations listed below in last one year

S. No.	Location	Date of Medical Camp	Total Number of Beneficiaries
1	Jhanjhania, Kalinagar, Sandeshkhali -1, North 24 Parganas, West Bengal.	14 Dec 2024	140
2	Bholakhali Adibasi High School, Sandeshkhali -1, North 24 Parganas, West Bengal	22 Mar 2025	162
3	Swarupkati Adibasi FP Primary School, Hingalganj, North 24 Parganas, West Bengal	24 Mar 2025	117

The foundation offered following **blood test** to all beneficiaries:

- Complete Hemogram
- HbA1C
- Lipid Profile
- Basic Cancer Screening Test (PSA, CEA, CA19.9 for Male, Ca125, CA15.3, CEA for Female)
- Thyroid Profile and Lipid Profile
- Kidney Function Test
- Liver Function Test
- Iron Deficiency
- Vitamin D, B12
- Sodium
- Blood Sugar fasting

The Foundation engaged qualified local doctors to conduct basic health assessments, including blood pressure examinations, and to provide preliminary medical advice during the camp. On the day of the Medical Camp, blood samples were collected for diagnostic testing, and refreshments were provided to all beneficiaries following sample collection to ensure their comfort and well-being.

Upon receipt of the laboratory reports, the Foundation organized free medical consultations during the report distribution phase. Beneficiaries were guided by doctors regarding their test results and were advised on necessary follow-up consultations, treatment plans, and medication, as appropriate, based on individual health conditions.

A total of 419 adults benefited from these medical camps, which were implemented with financial support received under **Corporate Social Responsibility (CSR)** initiatives from **Erbe Medical India Pvt. Ltd.** and **Tredence Analytics Solutions Pvt. Ltd.** The CSR contributions enabled the Foundation to extend free diagnostic testing, medical consultations, and healthcare awareness services to underserved communities in a structured and impactful manner.

14th December, 2024

Location: Jhanjhania, Kalinagar, Sandeshkhali-1, North 24 Parganas, WB



22nd March, 2025

Location: Bholakhali Adibasi High School, Sandeshkhali -1, North 24 Parganas, West Bengal





24th March, 2025

Location: Swarupkati Adibasi FP Primary School, Hingalganj, North 24 Parganas, North 24 Parganas, West Bengal



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ANNUAL ACTIVITIES

3.4. Cancer Awareness Program

3.4.1. Objective

Cancer remains a major global public health challenge, affecting millions of individuals each year. Despite significant advancements in research, prevention, and treatment, underserved communities often remain excluded from the benefits of such progress. Limited access to healthcare infrastructure, economic constraints, and inadequate awareness contribute to a disproportionately higher burden of cancer-related morbidity and mortality within these populations. Barriers to timely screening and education frequently result in delayed diagnosis, restricted treatment options, and adverse health outcomes.

In view of these disparities, there is a critical need for focused and structured interventions aimed at strengthening cancer awareness and promoting early detection. L4H Foundation is committed to advancing public awareness on cancer prevention and emphasizing the importance of early screening and timely medical intervention, with clearly defined objectives to address these gaps and improve health outcomes in underserved communities.

- Remove the stigma and fear attached with cancer
- Help people recognize the early symptoms of cancer
- Inform people about the importance of regular screening and check-ups
- Inform women about mammograms, clinical breast exam, breast self-exam etc.

3.4.2. Event

L4H Foundation organized a Cancer Awareness Session at Nityabera, Sehara, Sandeshkhali-1, North 24 Parganas, West Bengal, aimed at promoting early detection and preventive healthcare practices. The session was facilitated by **Dr. Suvendu Maji, MBBS, DNB (Surgical Oncology), Assistant Professor, Department of Surgical Oncology, I.P.G.M.E&R, Kolkata**, along with **Dr. Sunil Kumar Bhowmik, MBBS (General Physician)**. The program witnessed participation of approximately 230 rural residents across various age groups, including students.

A key highlight of the session was the demonstration of a Breast Cancer Detection Manikin, which drew significant engagement from adolescent girls and women participants. Dr. Maji explained the importance of early screening and demonstrated the self-examination technique, further training several local girls on the correct use of the manikin. Dr. Bhowmik simultaneously attended to patients requiring general medical consultation. Additionally, the Foundation arranged for a local doctor to conduct blood pressure checks for interested villagers, thereby integrating general health services with cancer awareness outreach.

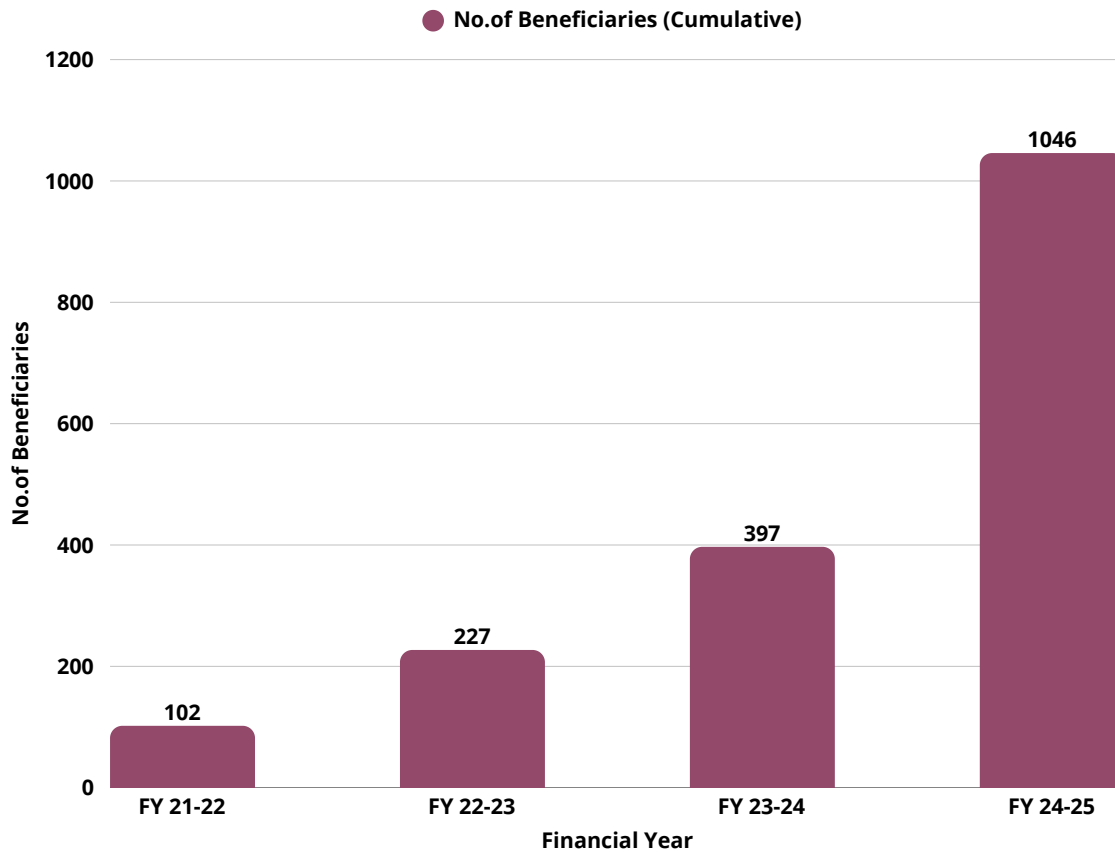
16th March, 2025

Location: Nityaberia F.P. School, Sehera, Sandeshkhali -I, North 24 Parganas, West Bengal



3.4.3. Number of Beneficiaries (Medical Camp & Cancer Awareness Program)

The cumulative numbers of beneficiaries have reached 1046 in four years.



Health Camp and Cancer Awareness Programs beneficiaries

03

ANNUAL ACTIVITIES

3.5. Relief Work

3.5.1. Flood Relief

30th May to 16th June, 2024

Location: Sandeshkhali and Hingalgang Blocks, North 24 Parganas, West Bengal

On the humid evening of May 26, 2024, **Cyclone Remal**, a severe storm originating in the Bay of Bengal, made landfall on West Bengal's Sundarban Delta with wind speeds between 90 and 120 kmph. Coastal districts including North 24 Parganas, South 24 Parganas, Kolkata, and Howrah were battered by torrential rain and strong winds, causing widespread flooding in low-lying areas and leaving thousands of homes damaged.

In the aftermath, there was an urgent need for basic amenities such as tarpaulins for shelter and mosquito nets to protect against disease. Recognizing this, the L4H Foundation stepped forward to support affected families. With the help of local volunteers, the foundation identified the most vulnerable households and purchased 200 tarpaulins and 200 mosquito nets. These were distributed among 200 families, providing immediate relief and helping them cope with the challenges of displacement and flooding.

The initiative was implemented with financial support under the Corporate Social Responsibility (CSR) program of Erbe Medical India Pvt. Ltd.





1st October, 2024

Location: Polhattala, Dharampur, and Ramchandrapur, Khanakul Block I & II, Hoogly District, West Bengal

L4H Foundation undertook emergency relief operations for flood-affected communities in Khanakul I and II Blocks of Hooghly District, West Bengal, following severe flooding across South Bengal. The floods were triggered by substantial water discharge from Damodar Valley Corporation (DVC) dams due to heavy upstream rainfall in the Damodar River basin, resulting in widespread inundation. Roads were submerged, homes were flooded up to the first floor, and numerous families were compelled to take shelter on rooftops, upper storeys, or in temporary relief camps.

On 1 October 2024, a team led by Mr. Animesh Mandal distributed essential relief materials to more than 200 villagers across three locations—Polhattala, Dharampur, and Ramchandrapur. The relief kits comprised tarpaulins, mosquito nets, and food supplies including 5 kg rice, 1 litre mustard oil, 1 kg pulses, 2 kg flattened rice, 1 kg jaggery, 1 kg puffed rice, 1 packet soybeans, 1 packet biscuits, 1 kg salt, and 2 bathing soaps, aimed at addressing immediate sustenance and shelter needs. The initiative was implemented with financial support under the Corporate Social Responsibility (CSR) program of Erbe Medical India Pvt. Ltd..





3.5.2. Blanket Distribution

The severe winter season poses significant challenges for tribal and underprivileged communities residing in remote villages with limited access to adequate shelter and protective resources. In alignment with its commitment to social welfare, L4H Foundation undertook a blanket distribution initiative to provide essential winter relief and support to vulnerable populations.

During the reporting period, blanket distribution drives were conducted across tribal villages in Bankura and North 24 Parganas districts of West Bengal, benefiting a total of 303 individuals. The initiative was implemented with the generous support received under the Corporate Social Responsibility (CSR) program of Erbe Medical India Pvt. Ltd., enabling the Foundation to extend timely assistance and alleviate hardship during the winter months.

7th and 8th December, 2024

Location: Vill: Ramarbhui, Kendrabonathal, Radhurbaid, Dist. Bankura, West Bengal



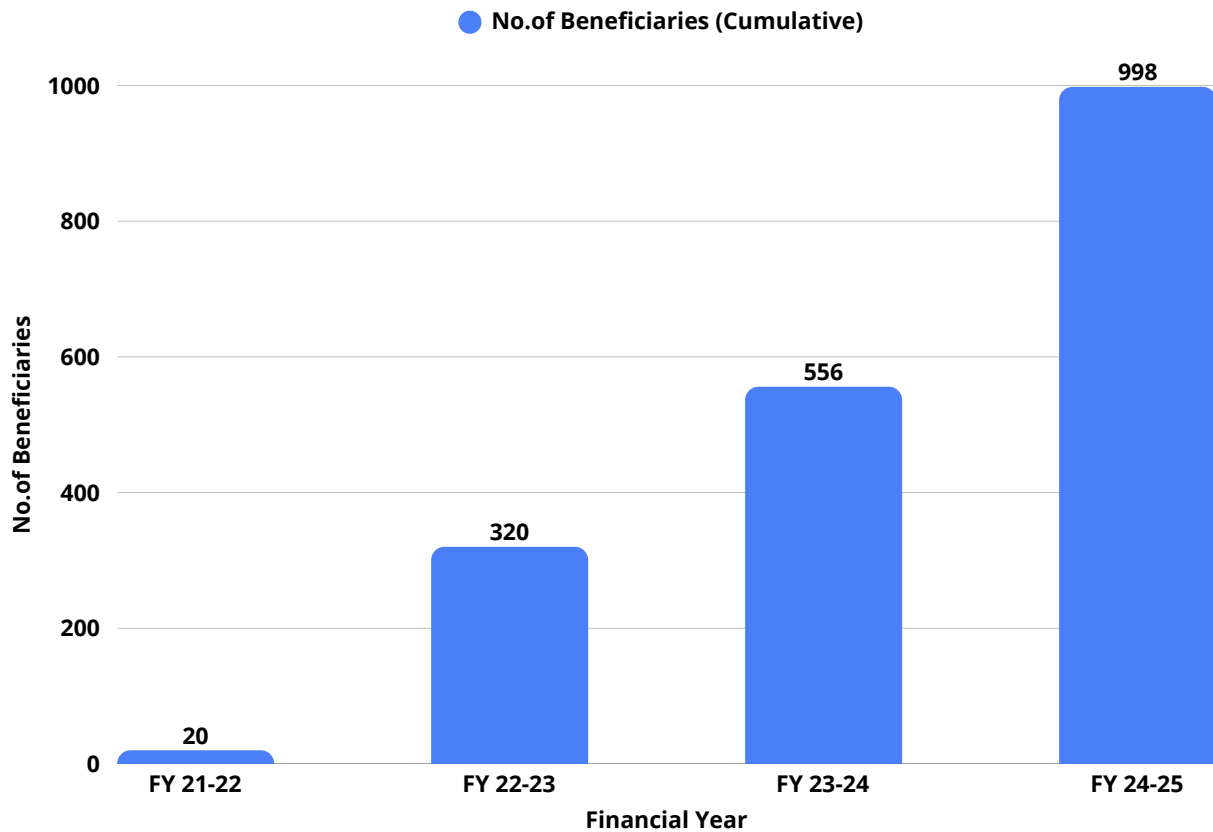
14th December, 2024

Location: Jhanjhanua, Kalinagar, Sandeshkhali -I, North 24 Parganas, West Bengal.



3.5.3. Number of Beneficiaries for Relief Work

The cumulative numbers of beneficiaries have reached 998 in four years.



Relief Work beneficiaries



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